

BOTH SIDES OF SEVENTH STREET

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10c Bottles Ammonia 4c
THIS COUPON and 4c for Goldenberg's ammonia, or household use; nearly one quart. (T)

Window Wedges With This Coupon, Each 1c
Polished Brass Window Wedges, with screw eye and safety chain. A wonderful little invention that prevents windows from rattling. Fourth floor. (T)

10c Cans Talcum Powder 5c
THIS COUPON and 5c for regular 10c cans of Goldenberg's Colonial Talcum Powder. (T)

59c Stamped Nightgowns 39c
THIS COUPON and 9c for Stamped Buellia Nightgowns, round, square, and Y-neck styles; also empire effects; pretty designs for French embroidery. — Art Dept. (T)

STORE HOURS: Open 8:45 A.M.; Close 5:30 P.M.

"IT PAYS TO DEAL AT GOLDENBERG'S"
Goldenberg's
"THE DEPENDABLE STORE"
87th St. at 7th St.

12c Yard-Wide Bleached Cotton at 7c
Extra fine quality, as good as Hill or Androscoggin cotton; full 36 inches wide. Soft finish grade for summer undergarments. One day at 7c yard.

75c Rubber Door Mats 19c
THIS COUPON and 1c for Rubber Door Mats; fancy designs; size 18x28 inches; quality guaranteed. — Basement. (T)

10c Cartons Tooth Powder 5c
THIS COUPON and 5c for two-ounce cartons of Prepared Chalk and Orris Root, the best and most economical tooth powder. (T)

Men's 15c and 19c Half Hose 31c
THIS COUPON and 12c for four pairs of Men's Luxedo and Bestever Half Hose in black, white, and plain colors. Slight imperfections. (T)

25c Jars Mum, 15c
THIS COUPON and 15c for regular 25c jars of Mum, for perspiration. Toilet Goods Dept. (T)

Stunning Easter Millinery



With Hundreds of High-class Trimmed Hats Featured in Tomorrow's Sale at **\$5 & \$7.50**

This vast assemblage of Easter Millinery is by far the most attractive we have ever shown, containing hundreds of beautiful, fascinating models—all of which are striking examples of this store's greater value-giving policy. Simplicity, style and beauty are conspicuous in every Hat. There are copies of captivating Paris and exclusive New York models—and a color variety heretofore unequalled.

Goldenberg's and chic millinery have been synonymous terms for many Easter seasons—and in the present showing we have surpassed every previous record for variety of style, smartness of designs and matchless values! Come and see for yourself.

At \$5.00 and \$7.50 there is unlimited assortment—lovely new styles in Tailored and Dress Hats of Lizeze straws, in black and colors; charming Small Hats of old rose, purple, brown, new blue and all the Spring shades; stunning models in Flower-trimmed Hats and the favored Gray Hats.

High-class Untrimmed Hats 98c
Worth Up to \$3.00

Hats Trimmed Free of Charge in Our Free Service Trimming Department.

High-class Sample Suits \$16.95

Worth Up to \$30.00 and \$35.00 ..

Our value-giving in Suits has shattered all records for this vicinity, and to cap the climax we hold an Easter Sale of Suits tomorrow that is a record-breaker. Smart, new, up-to-the-minute suits—charming creations and elegant styles at less than one-half regular price. Alterations FREE, too.

Goldenberg's are demonstrating their leadership, as thousands of women can bear witness this season. Go around and compare values and judge these bargains for yourself.

The materials are strictly all wool. The linings are all guaranteed. And taking everything into consideration, this is the finest collection of Tailored Suits ever offered so early in the season at such a low price.

The colors are varied and rich. All sizes for misses and women in the lot.

Special Notice: Suits purchased in this sale will be altered and sent home in time for Easter wear.

NO CHARGE FOR ALTERATIONS



COUPON SALES

Women's 69c Petticoats, 49c
THIS COUPON and 4c for Women's Muslin Petticoats; ruffles or embroidered; in assorted colors; extra dust ruffle; all lengths. (T)

Misses' Bloomers, 39c
THIS COUPON and 29c for Misses' Black Bloomers; wide button-hole bands and elastic knee; sizes 13 to 17 years. (T)

\$1.50 Long-cloth, With This Coupon, 98c
13-yard pieces of 36-inch English Long-cloth; soft, ammonia finish for summer underwear. (T)

Infants' Slips, 25c
THIS COUPON and 25c for Infants' Long Slips, of nainsook; yokes of embroidered; in pink, white and blue. (T)

Women's \$2.25 Silk Vests, \$1.69
THIS COUPON and \$1.69 for Women's Glove Silk Vests; low neck and sleeveless; crocheted top; hand embroidered; in pink, white and blue. (T)

Women's \$1.50 Silk Hose, 75c
THIS COUPON and 75c for Women's "Onyx" Pure Silk Hose; full fashioned foot, double sole, high applied heel and toe; late garter top; in black, white and white colors; slightly imperfect. (T)

39c Correspondence Cards, 10c
THIS COUPON and 10c for 50-pound Linen Stock Correspondence Cards. In pure white; initials include A, C, D, E, F, G, I, K, M, N, O, P, Q, R, U, V, and Y. (T)

Men's \$3.50 & \$4.00 Shirts, \$2.09
THIS COUPON and \$2.09 for Men's Genuine Silk and Linen Shirts, made with soft turnback cuffs; new spring patterns; each shirt hand laundered. (T)

Men's 35c Underwear, 17c
THIS COUPON and 17c for Men's Athletic Underwear; sleeveless knee-length drawers; good quality nainsook. (Limit, four to a buyer.) (T)

29c to 39c White Waistings

Beautiful Sheer Spring and Summer Fabrics, 36 and 40 in. Wide, at Yd. **19c**

They are the newest and most charming white fabrics obtainable for Spring and Summer waists and dresses—dainty, sheer qualities, whose beauty it is impossible to describe. Immense variety of styles, all of the highest type, some of which have not been shown before. 36 and 40 inches wide, in the following weaves:

- Satin Stripe Gabardine Voiles.
- Cord Spot Voiles.
- Woven Stripe Mercerized Voiles.
- Embroidered Stripe Dash Voile.
- Tufted Stripe Crepe.
- Plaid and Check Satin-barred Voiles.
- French Box-loom Crepe.
- Pique Stripe Voile.
- Plain and Dash Seed Voiles.

25c White Linon, 12 1/2c Yard
Extra fine sheer quality cotton material that has the exact appearance of French linen. Makes beautiful waists and dresses. Laundered perfectly. Full 48 inches wide.

39c White Poplin, 19c
36 inches wide, a firm-woven, serviceable quality for skirts, dresses and suits.

29c Dotted Swiss, 14c
40-inch-wide White Dotted Swiss, a sheer grade of cowboy fineness.

35c French Voile, 16c
40 inches wide, a superior two-ply quality, with tape edge. Noted for its style and service.

40-inch White Sherette, 18c
dainty sheer material, with distinctive finish. Washes and wears splendidly.

50c Gabardine, 29c
36-inch White Gabardine, a superior quality, firm-woven, serviceable fabric for suits and middie blouses.

29c White Suitings, 19c
36-inch-wide Long Beach Sport Suitings, one of the new white materials for spring and summer wear.

36-in. White Tub Corduroy
Guaranteed Fast Pile Quality **75c**
Sold Regularly at \$1.25 Yard

This season's craze for Sport Coats, Skirts, and Suits. This is the genuine Washable Tub Corduroy, noted for its serviceability as well as style, and every woman who follows the trend of fashion will want to share tomorrow's decided saving.

Printed with standard fast-color dyes, in a vast range of popular designs, such as big, taper stripes, verd, foliage, floral and figured effects, on light or dark grounds.

Lot One—25c and 30c Grades, at **17c Yd.**

Lot Two—39c, 50c & 59c Grades, at **27c Yd.**

The majority are in full pieces, but of the shorter pieces there are plenty alike to supply every need.

Fourth Floor.

Mechanical Superiority

Do not buy a Sewing Machine of unknown value and still in the experimental stage. Buy the one that was thought out and tried out years ago. One that has been giving perfect satisfaction for the past half century. The most perfect type of family sewing machine to be had is the

Style 351, \$24.00
Style 405, \$31.00

DOMESTIC
Vibrator - Rotary - Electric
THE WORLD'S BEST SEWING MACHINE
Warranted For All Time

Unusual Quality of Material used in the make up of the "DOMESTIC."
Sold on very easy terms,
\$1.00 A WEEK.

One Singer Machine (used) 5 Drawers, \$19.75

AND YOU GET THE BEST MADE YOUR OLD MACHINE IN EXCHANGE
Free Instructions In Your Home

Beautiful Silk and Cotton Fabrics

Regular 59c Quality, Full 36 Inches Wide, at **37c**

There is no material more suitable for evening dresses, dancing frocks and afternoon dresses and waists, and when made up into these garments they will have the same appearance as the expensive all-silk crepe de chine.

The assortment includes the following weaves, all full 36 inches wide:
—Embroidered Crepe de Chine. —Plain Crepe de Chine.
—Embroidered Satin Barred Ponges.

The styles are indescribably lovely, and come in all the favored spring colorings and combinations. They are pure silk, with a plain warp of highly mercerized cotton. Sale price, 37c a yard.

Women's Easter Boots

\$4.50, \$5 and \$6 Grades Specially Priced at **\$3.45**

Right when every woman is ready to buy new Easter footwear comes this remarkable sale of High-class Boots at a price that represents big savings.

They consist of the newest and smartest styles of the season—including gray, putty, and white Nu-buck, Canvas, Bronze, and Black Kid Leather Boots, in button and lace models; some of them 8 inches high. Welt or turn soles. Sizes 2 1/2 to 7 in the lot.

Come tomorrow and select a pair or two of these regular \$4.50, \$5.00, and \$6.00 Boots for \$3.45 a pair.
Shoe Department—First Floor.

Girls' Easter DRESSES

Handsome Styles, Actually **\$4.98** Worth \$6.00, Offered at

New, charming, correctly styled Dresses for Easter wear—made of beautiful sheer lawns, mulls, and organdies. Specially priced tomorrow at \$4.98.

Made in the becoming bolero jacket and coat effects, with dainty faces and embroideries; skirts with two boucans, and some with tunics. Very smart styles, elaborately trimmed. Sizes 6 to 14 years.

Children's Coats, of wool serge checks, and belted checks; large variety styles; newest colors and \$4.98

Children's Coats, of novelty cloth, and serges; large variety of newest styles, lined with satin; sizes 2 to 6 years. **\$3.98**

72x90 Seamless Sheets

A Purchase of "Run of the Mill" Bleached **44c** Sheets, Worth 65c Each, at

Classed as "run of the mill" because of slight faults that are hardly noticeable, and do not affect the wearing quality in the least. Made of heavy quality linen-finish sheeting cotton, free from dressing; finished with 1-inch hem.

Supply your future as well as immediate needs at this lessened price tomorrow.

Run-of-the-mill Pillowcases, size 45x36 inches; heavy linen finish pillowcase cotton, free from starch or dressing. Values worth 15c 11c and 19c each.

69c Embroidered Flouncings 49c

New and Handsome Styles, 42 In. Wide. Yd., at **49c**

Exceptionally lovely styles for smart spring and summer frocks, 42 inches wide, elaborately embroidered on fine, sheer quality voile. Scores of new and effective patterns to choose from. These flouncings all have scalloped edges and highly mercerized finish.

The richness of the styles and the fine qualities will appeal to the most discriminating shopper.

45-inch Indestructible Silk Net, in white, black, street and evening shades. The most favored material for dresses and drapings. Regularly \$1 yard. **73c**

42-inch Imported Printed Chiffon Cloth, black and white grounds; beautiful floral designs. Regularly \$1.50 yard. **\$1.19**

New Process Congoleum

Regularly 50c Square Yard. **29c**

3,000 yards of the well known and popular Congoleum, the new process linoleum, in desirable mill lengths from 10 to 15 square yards. Plenty of the pieces are of the same design, so that you can secure enough to cover a large room, office, hall or vestibule. Light and dark colors, in tile and parquette flooring designs.

Fourth Floor.

\$5.95 Art Rugs

9x12-ft. Room Size. **\$3.45**

A remarkable purchase enables us to offer these 9x12-ft. Reversible Art Rugs at this low price—a grade sold everywhere at \$5.95.

They are made in one piece, and come in green, red, tan, and brown shades, showing small all-over figures and medallion designs.

Fourth Floor.

COUPON SALES

10c Dutch Cleanser, 6 1/2c
THIS COUPON and 6 1/2c for regular 10c cans of Dutch Cleanser. (T)

10c Tomato Soup, 6 1/2c
THIS COUPON and 6 1/2c for regular 10c cans of Campbell's Tomato Soup. (T)

5 Yards Toweling, 29c
THIS COUPON and 29c for Five Yards of Bleached Toweling, 26 inch Cotton Crash; soft finish, free from dressing; fast color, no order and selvaige on both sides. (Limit, ten yards to a buyer.) (T)

\$1.00 Summer Curtains, 48c
THIS COUPON and 48c for pair of Summer Curtains, 40 inch wide; green and red cross stripes and ends; finished with tassels. (T)

59c Matting Rugs, 39c
THIS COUPON and 39c for Japanese Matting Rugs, reversible carpet designs; 180-warp grade; in green, red, or blue colorings; size 3x6 feet. (T)

15c Cushion Seats, 9c
THIS COUPON and 9c for Japanese Cushion Seats; size 18x15; covered with a green and white matting; in pretty floral and bird designs; filled with sanitary grass. (Limit, 5 to a buyer.) (T)

\$1.50 Couch Covers, 95c
THIS COUPON and 95c for Washable Couch Covers, of cretonne; 34 yards long, 42 inches wide; fringed sides and ends; best coloring. (T)

Card Engraving, \$1.19
THIS COUPON and \$1.19 for Fifty Cards and copper plates engraved in Roman, block, black, old English, and black French script. Regular price, \$1.85. (T)

Typewriting Paper, 55c Ream
THIS COUPON and 55c for one ream of Ward's Irish Linen Typewriting Paper, size 8 1/2x11 inches. (T)

5c Laundry Soap, 2 Cakes, 5c
THIS COUPON and 5c for two regular 5c cakes Clingfast Olean Soap. (T)

Second Floor.

Second Floor.

Fourth Floor.

Fourth Floor.

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